



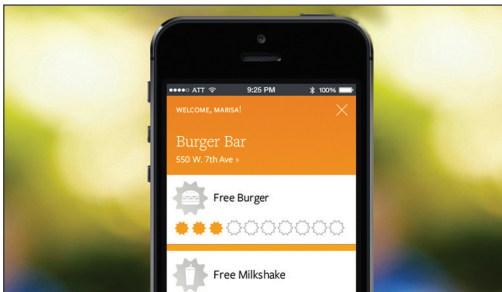
Perka™

Perka Inc., a First Data Company



Give your customers a fun and easy way to reward purchases and keep them coming back for more with Perka, your customizable loyalty and marketing solution.

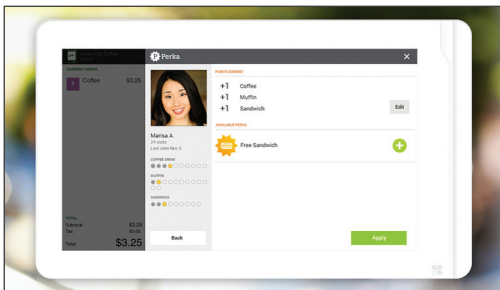
*If your customers have a mobile phone, there's no easier way to market your business than with the Perka solution. Perka puts your business right in your customers' pockets by connecting you to their mobile phones. Reward your regular customers, create incentives to bring back new ones and increase traffic when you need it most.*



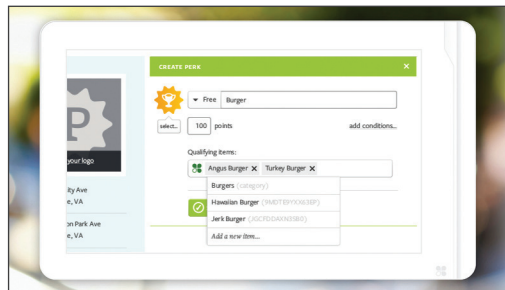
Get to know your best customers by name and offer them extra special service. They'll appreciate the attention!



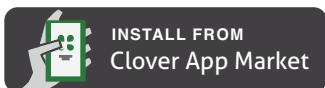
Send special offers directly to their mobile phones and engage your customers when they're not in your store.



Connect perks to purchases seamlessly as you ring customers up.



Customize your rewards and loyalty levels including your choice of a points or punch-based system.



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Clover App Market

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